



بصمة المالية
BASMAH FINANCIAL

ABOUT US

BASMAH FINANCIAL COMPANY: is an integrated financial investment company operating in financial investments, general contracting, real estate development, marketing, and financial investment. Since its inception and the beginning of its journey in 1993, it has grown into a financially reliable entity, combining engineering expertise, financing capability, and an innovative marketing vision.

Providing integrated solutions that meet the needs **of the Saudi and regional market.** The company relies on specialized teams in project management, financial planning, and real estate marketing to ensure projects are executed with high quality and within specified deadlines.



VISION

To become a leading company in the world of general contracting and the real estate development, construction, and financial investment industry in the Kingdom, with a clear mark in execution quality, sustainability, and added value for communities.

MISSION

To deliver integrated projects and services that balance innovation, quality, and profitability, through strategic partnerships and professional management that ensure sustainable returns for investors and an outstanding experience for clients.





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| More than 33 years of experience

SERVICES AND CAPABILITIES



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REAL ESTATE MARKETING

- Digital marketing strategies and traditional marketing that support project value and sales speed
- Customer relationship management and after-sales services
- Market analysis to identify target segments and pricing strategies



REAL ESTATE DEVELOPMENT

- Study, planning, and development of residential and commercial projects
- Development of integrated plans and management of sales and marketing operations
- Focus on sustainable design and an outstanding user experience



GENERAL CONTRACTING

- Execution of infrastructure projects and residential, commercial, and industrial buildings
- Management of contracting projects from design to delivery
- Application of safety and quality standards and adherence to timelines



STRATEGY MANAGEMENT

- Planning and monitoring projects in terms of time, financial, and technical aspects
- Coordinating multidisciplinary teams and ensuring quality performance
- Periodic reports and transparency in performance for investors and stakeholders



FINANCIAL INVESTMENT

- Structuring investment deals and contributing to financing real estate projects and operational ventures
- Managing investments and providing growth opportunities with sustainable returns
- Providing innovative financing solutions for partners and developers



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STRATEGIC PARTNERSHIPS AND THE ROLE OF EACH PARTNER



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A STRATEGIC PARTNERSHIP IN THE FIELDS OF FINANCE AND BUSINESS EXPANSION, CONTRIBUTING TO INVESTMENT MANAGEMENT AND PROVIDING INTEGRATED FINANCING SOLUTIONS FOR PROJECTS.



Tektonix Technology and Investment Company

A TECHNICAL AND OPERATIONAL PARTNER THAT SUPPORTS SMART SOLUTIONS IN CONSTRUCTION AND PROJECT MANAGEMENT, AND ENHANCES INTEGRATION BETWEEN TECHNOLOGY AND OPERATIONAL PROCESSES



A KEY INDUSTRIAL SUPPLIER ENSURING THE PROVISION OF HIGH-QUALITY RAW MATERIALS FOR CONSTRUCTION AND DEVELOPMENT PROJECTS, ENHANCING EXECUTION QUALITY AND THE SUSTAINABILITY OF THE SUPPLY CHAIN



Solidarity from related companies

AN INTEGRATED STRUCTURE THAT ENABLES THE INTEGRATION OF RESOURCES AND EXPERTISE AMONG RELATED COMPANIES TO ENHANCE OPERATIONAL FLEXIBILITY AND EXPAND THE SCOPE OF JOINT BUSINESS



COMPETITIVE ADVANTAGES AND UNIQUE ACHIEVEMENTS

INTEGRATED SERVICES: From concept to delivery, with the ability to combine financing, marketing, and execution

STRONG PARTNERSHIP NETWORK: Ensures material quality, financing solutions, and advanced technical support

PROFESSIONAL TEAM: Experts in engineering, real estate development, marketing, and investment management

COMMITMENT TO SUSTAINABILITY: Adopting sustainable building practices and designs focused on energy efficiency and user experience

PROVEN TRACK RECORD: Projects executed according to strict quality standards and precise delivery schedules





INVITATION TO COLLABORATE AND CONTACT INFORMATION

Basmah Financial Company is ready to partner in development, investment, and contracting projects to create sustainable value. For business collaboration, investment opportunities, or to request a detailed services proposal, contact us through official channels. A team will be assigned to discuss your needs and transform them into a clear execution plan.

CONTACT

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